



# Becoming Masterful

WITH EMER DOYLE MCC

SEPTEMBER - DECEMBER 2026

The basics are the  
backbone to *mastery*.  
Are you ready to go  
back?

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A blend of  
live & self paced learning  
from the inside out

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# Overview

Becoming Masterful is designed for any coach who is embracing a life long learner mindset and is ready to find a new ease in simplicity.

The path of mastery has no starting point and no end point. An opportunity to experience an internal shift towards becoming profound in your presence as you become proficient in your coaching conversational skills.

Paying attention to three significant partnerships; between you and your own internal landscape, between you and your client in the present moment, between your client and themselves during coaching.

Space for stillness to pause, unpack, ventilate and recalibrate the whole of you, not just the "Coach" in you at a pace that suits your unique lifestyle.

This program is designed for a  
coach practitioner who is seeking  
any of the following:

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to become more proficient in your skills  
and profound in your presence

self acceptance; to release limiting beliefs  
about your value as a coach

to declutter your mindset by learning,  
unlearning and relearning again

to connect with a tribe of humans  
embarking on a similar journey

to become more at ease in your own  
relationship with yourself as Coach

to earn ICF CCE units in core competencies

# LEARNING OUTCOMES

## What will I gain from this?

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You may have a specific goal to gain or renew a credential; or are more broadly focused on actively learning and continuing your professional development as a Coach. Either way you cannot change what you are not aware of.

Engaging in this program will enable you to do the following:

01

### **Core Competency Development**

Simplify and deepen your understanding of the eight core coaching competencies as defined by ICF.

02

### **Integration of Core Competencies**

Know how to integrate multiple competencies simultaneously in a single session in a seamless manner.

03

### **Relationship between Presence and Process**

Understand the distinctions between application of a skill, and the embodying of a skill as a natural way of being.

04

### **Multi- Sensory Exploration**

Understand what mastery of any coaching competency sounds, looks and feels like in real-time conversations.

05

### **Skill Set Areas for Growth**

Validate your strengths and discover skillset areas you wish to grow in order to advance your coaching development.

06

### **Criteria for Measuring Progress**

Be able to design personal metrics for measuring your skill progression that is detached from client results.

# UPON SUCCESSFUL COMPLETION you will have the following...

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## Masterful Masterclasses | Skills Practice Sessions

Attended 5 x 3 hour interactive masterclasses with Emer focusing on the four domains within which the ICF organizes the core competencies; and hallmarks of masterful coaching.

Attended 4 x 3 hour skills practice sessions with Emer where you will witness and debrief live masterful coaching demonstrations and engage in peer coaching practice to apply masterclass learnings.



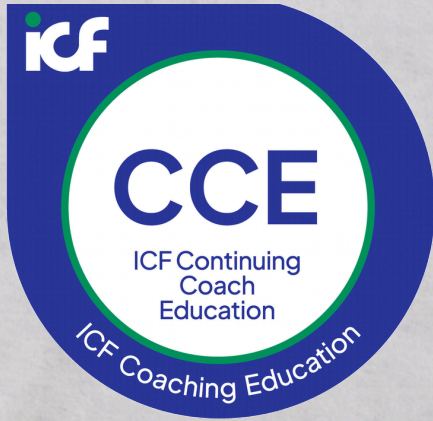
## Self Paced Learning | Reflective Practice

Engaged in 4 online self paced learning modules created by Emer Doyle and completed a series of private reflective journals documenting your learning. These modules are taken at a pace that best suits your unique learning style.



## Individual Mentor Coaching

Received 2 hours of individual mentor coaching with Emer Doyle to support the integration of your unique learning on the program into your own coaching practice.



# Continuous Professional Development

40 ICF CCE units  
in core competencies.

This can be taken as  
40 hours supplemental coach specific  
training or 30 hours coach specific training  
and 10 hours group mentor coaching.

These hours also meet the full CCE  
requirements for renewing an ICF  
Credential.

# Becoming My Own Proctor



As a complimentary add on to this program  
you will receive free access (if applicable)  
to another self paced program called  
**Becoming My Own Proctor.**

Emer designed this program to enable your mindset to  
prepare for and proceed through the ICF Credentialing  
Exam with ease and confidence in your decision making.

**2.75 ICF CCE Units in Resource Development Available.**



## PROGRAM TIMELINE

Synchronous  
Learning

WEEK ONE: 16<sup>TH</sup> SEPTEMBER

Masterclass # 1: In Wise Relationship

ICF Domain: Foundation

WEEK TWO: 23<sup>RD</sup> SEPTEMBER

Skills Practice Session # 1:

Live Demo | Debrief | Peer Practice

WEEK FOUR: 7<sup>TH</sup> OCTOBER

Masterclass # 2: Partnering to Co-Create

ICF Domain: Co-creating the Relationship

WEEK FIVE: 14<sup>TH</sup> OCTOBER

Skills Practice Session # 2:

Live Demo | Debrief | Peer Practice

WEEK EIGHT: 4<sup>TH</sup> NOVEMBER

Masterclass # 3: Complete Attention

ICF Domain: Communicating Effectively



## PROGRAM TIMELINE

Synchronous  
Learning

**WEEK NINE: 11<sup>TH</sup> NOVEMBER**

**Skills Practice Session # 3:**

Live Demo | Debrief | Peer Practice

**WEEK ELEVEN: 25<sup>TH</sup> NOVEMBER**

**Masterclass # 4: Holistic Learning Integration**

ICF Domain: Cultivating Learning & Growth

**WEEK TWELVE: 2<sup>ND</sup> DECEMBER**

**Skills Practice Session # 4:**

Live Demo | Debrief | Peer Practice

**WEEK FOURTEEN: 16<sup>TH</sup> DECEMBER**

**Masterclass # 5: Hallmarks of Mastery**

The essence of mastery and masterful in coaching; similarities and differences.



## PROGRAM TIMELINE

Asynchronous  
Learning

### SELF PACED LEARNING

#### Four Modules | Four Reflective Journals

After each masterful masterclass you will receive access to a corresponding self paced module and reflective journal activity to complete.

### INDIVIDUAL MENTOR COACHING

#### One to One Session

Receive 2 hours individual mentor coaching virtually with Emer to support the integration and application of your learning on the program. If requested, this mentor coaching can be used to review one recording of your coaching skills.

# BECOMING MASTERFUL

## A Taster of Concepts Explored

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Long term  
learner  
mindset

How does trying  
too hard  
show up

In  
what & whom do  
I trust

5 materials to  
build depth in a  
coaching  
container

How  
presence &  
process serve  
partnership

The Power  
of Gone

Stillness  
Speaks

Staying steady  
in the  
intentional  
action design  
process

What puts the  
power  
into questioning

# BECOMING MASTERFUL

## A Taster of Concepts Explored

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Neutrally  
Curious

The power of  
metaphor to re-  
frame  
perspective

Closing coaching  
conversations  
with ease

Fostering  
awareness to  
gain new insights

Leaning  
into active  
listening

Accessing the  
full range of an  
experience

Navigating the  
coaching  
conversation  
cycle

Anchoring in  
concept to  
create action  
follow through

What lights up  
my client's  
brain

# COMPONENTS OF THE PROGRAM

## Additional Information

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### Overview of Masterful Masterclasses and Practice Sessions

There are five **masterful masterclasses** as part of this program.

They will be facilitated by Emer Doyle from **2pm to 5pm (Ireland/UK time)** on the following **Wednesdays : 16<sup>th</sup> September, 7<sup>th</sup> October, 4<sup>th</sup> November, 25<sup>th</sup> November and 16<sup>th</sup> December.**

Each masterclass will be interactive, comprising a series of teaching inputs, moments for private reflection and group discussions.

There are four **skills practice sessions** as part of this program.

They will be facilitated by Emer Doyle from **2pm to 5pm (Ireland/UK time)** on the following **Wednesdays: 23<sup>rd</sup> September, 14<sup>th</sup> October, 11<sup>th</sup> November and 2<sup>nd</sup> December.**

Each practice session will comprise of a live masterful coaching demonstration with debrief, and an opportunity to engage in peer coaching practice with feedback.

You'll receive additional feedback from Emer during these peer coaching sessions.

### Overview of Self Paced Learning Modules

In between each masterclass and corresponding practice session, learners will be invited to complete a self paced learning module which comprises a mini series of short video lessons created by Emer, which are associated with the most recent masterclass you attended. Each lesson will focus on introducing you to deeper layers of the concepts covered in the masterclass and additional new concepts.

### Reflective Learning Journal Experience

Learners will be required to complete a corresponding reflective learning journal after each self paced module. All learning journal entries must be completed to receive the ICF CCE units for this program. Engaging in the self paced learning component of this program at a pace that best suits your current life experience is encouraged. Learners have access to all resources for one year from starting the program.

# COMPONENTS OF THE PROGRAM

## Additional Information

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### Overview of One to One Mentor Coaching

Individual mentor coaching with Emer is provided to ensure that the whole of each learner, not just the Coach in you, receives the opportunity to take some undiluted safe space to unpack how their experience on the program has impacted them; to ventilate, attend to what needs arise in them and recalibrate for the next phase of their learning journey beyond the program. Learners are encouraged to utilize the mentor coaching at a time that best suits their needs, within one year of completing the program.

### Completion of the Program and ICF CCEUs

Upon completion of all components of the Becoming Masterful program you will receive a certificate of completion and 40 ICF CCE units in core competencies. This meets the full CCE requirement for ICF credential renewal. This can be taken as 40 hours supplemental coach training or 30 hours supplemental training and 10 hours group mentor coaching.

### Program Tuition Fees

The full tuition fee for this program is 2000 Euro.

A chemistry call must take place before enrollment on the program to ensure compatibility. A phased payment plan is available upon request.

### Where to from here?

If you are drawn to what you read here, you are invited to arrange a call to discuss further without any obligation to proceed. Please contact Emer directly via email [info@emerdoyle.ie](mailto:info@emerdoyle.ie)

# WHO WE ARE

## Meet your Guide

Emer Doyle will be facilitating all learning components of this program.

She holds a Master Certified Coach Credential with the ICF. Emer is a master coach practitioner, trainer, ICF registered mentor coach and ICF accredited education provider. She has been running her own private coaching practice for over 17 years.

Emer has an extensive international client list; a combination of both professional clients and coach mentees who have successfully completed their ICF Credentialing Application at ACC, PCC and MCC level through her bespoke 1:1 mentor coaching programs and masterclass events. For more information on Emer's portfolio of work as a coach and tutor in the area of leadership and personal development

visit: [www.emerdoyle.ie](http://www.emerdoyle.ie)



"Becoming Masterful is designed to serve the whole of you, not just the "Coach" in you. A powerful catalyst to enable you confidently identify and validate for yourself the increasing value of what YOU uniquely have to offer to those you serve."

*Emer*

# Testimonials

"THIS PROGRAM WAS EXACTLY WHAT I NEEDED TO RE-IGNITE MY PASSION FOR COACHING AND FREED ME FROM THE STUCKNESS I HAVE BEEN IN FOR THE PAST 3 YEARS. IT WAS THE POWER OF EMER'S EXPERIENCE AND WILLINGNESS TO BE VULNERABLE TO REVEAL INNER CHALLENGES ON A COACHES JOURNEY OF MASTERY. I LOVED HOW EMER SIMPLIFIED THE INFORMATION AND THE USE OF METAPHORS HELPED ME DEEPEN MY LEARNING. I HAVE GAINED A NEW SELF ACCEPTANCE OF WHERE I AM ON MY OWN JOURNEY AS A COACH AND PERMISSION TO LET GO OF THE BAGGAGE I AM CARRYING THAT I NO LONGER NEED. I AM NOW COACHING WITH MUCH LESS INTERNAL NOISE "

Mary Conway | Wellness Coach

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"BECOMING MASTERFUL IS A TERRIFIC PROGRAM. EMER HAS A REALLY ENGAGING STYLE ENABLING ATTENDEES TO REFRESH COACHING SKILLS FROM PREVIOUS TRAINING SESSIONS WHILE ALSO LAYERING ON TOP, A WHOLE NEW SET OF CAPABILITIES THAT ARE BROADER, DEEPER AND MORE IMPACTFUL.

Tommy Geary ACC | Executive Coach | Business Advisor

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"PROFESSIONALISM, AUTHENTICITY AND IMPACTFUL ARE MY TOP VALUES AS A COACH AND THEY ARE SO ALIGNED WITH MY JOURNEY ON THE BECOMING MASTERFUL PROGRAM. I LEARNED SO MUCH, SHARED SOME AMAZING MASTERCLASSES WITH A FANTASIC GROUP OF COACHES AND REALLY VALUED EACH INSIGHTFUL SELF PACED MODULE. THIS PROGRAM TRULY ENABLED ME BE THE BEST COACH I CAN BE FOR MY CLIENTS."

Connie Merrick, ACC | Professional Coach | Pharma Services

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# Testimonials

"I FINALLY MANAGED TO LISTEN TO, REFLECT ON AND DIGEST YOUR WONDERFUL COACHING MODULES. I SLOWED DOWN AND GAVE MYSELF PERMISSION TO GET OFF THE MERRY-GO-ROUND TO REALLY HEAR THE POWERFUL KNOWLEDGE YOU SHARED. I FOUND THE EXPERIENCE SO INSIGHTFUL, PROFOUND AND JUST DELIGHTFUL. LISTENING TO THE LESSONS GETS ME REALLY EXCITED ABOUT COACHING AGAIN! I ALSO FOUND THE REFLECTIVE JOURNALS A GREAT WAY TO REALLY PAUSE AND THINK CAREFULLY ABOUT MY COACHING. TRULY WONDERFUL LEARNING."

*Bhrona Long, ACC | Professional Coach*

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"IT HAS BEEN 15 YEARS SINCE I COMPLETED MY ORIGINAL DIPLOMA IN COACHING AND I CAN HONESTLY SAY THIS PROGRAM EXPERTLY FACILITATED BY EMER DOYLE HAS BEEN THE MOST IMPACTFUL EXPERIENCE TO DATE. HIGHLY RECOMMEND IT. AS AN ADDED BONUS I CONNECTED WITH A PHENOMENAL GROUP OF INDIVIDUALS"

*Carina Furlong, MCC | Executive Coach*

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THIS YEAR I SAID I WOULDN'T DO ANOTHER PROGRAM OF DEVELOPMENT. AS A TRAINER AND COACH I'M A BIT OF A LEARNING JUNKIE. THEN EMER DOYLE'S PROGRAM CAME ALONG AND I COULDN'T RESIST IT. IF YOU ARE AN EXPERIENCED COACH SEEKING TO DEEPEN YOUR PRACTICE THEN GIVE YOURSELF THE GIFT OF THIS PROGRAM. EMER HAS SIMPLIFIED WHAT IS COMPLEX AND YET THERE IS DEPTH HERE THAT WILL HAVE YOU EXPLORE YOUR OWN MINDSET AS WELL AS THE NUANCES IN HOW YOU BRING YOUR SKILLSET TO BEAR IN THE COACHING SPACE."

*Mary Ann McGowan, PCC | Leadership Development Trainer & Coach*

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# ENROLLMENT

# Chemistry Call

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## Further Information

For further information on any components of this program please contact Emer directly.

## Place Availability

This is a small intimate learning environment to ensure an abundance of one to one tutor attention is available to all participants throughout.

## Your Compatibility

A call with Emer will be arranged to discuss the program compatibility with your specific learning objectives before you can enroll.

## Communication

### Contact Details



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